

Book Recommendation

NAME: _____

Criteria	Excellent (5 Points)	Above Average (4 Points)	Average (3-2 Points)	Below Average (1-0 Points)
<u>Clarity of Billboard</u>	Billboard is clear, colorful, and attracts readers to the book.	Billboard is colorful, and attracts readers to the book.	Billboard is completed and might attract readers.	Billboard is not done, or done with little effort.
<u>Billboard Elements</u> Title, Author, Multiple Pictures, Persuasive Slogan, Short Summary	Has all 5 elements	4 out of the 5 elements	2 or 3 out of the 5 elements	1 or 0 out of the 5 elements
<u>Persuasive Essay</u> Plot, Setting, and Characters	Thorough and interesting summary (includes ALL elements).	Somewhat thorough and interesting summary of these elements.	Average summary, missing elements.	Incomplete summary/elements.
<u>Persuasive Presentation</u>	Voice is strong and confident, information is very persuasive towards the audience.	Voice is clear and the information is persuasive.	Voice is sometimes hard to understand or hear and the information is confusing.	Voice is too soft, mumbles, and the information is not persuasive.
<u>Character Quote</u> Quotation marks, page number, reference to the person speaking *The quotation must be meaningful in your essay.	Includes all elements	Missing one element	Missing more than one element	Did not include a quotation or was done incorrectly

Final Points _____ / 25

Grade _____